

## **Read more about Veganuary**

Launched in the UK in January 2014, Veganuary (pronounced vee-GAN-uary) is a registered charity that encourages people to try vegan for January.

Veganuary is dedicated to changing public attitudes, while providing all the information and practical support required to make the transition to veganism as easy and enjoyable as possible.

**Take the Veganuary pledge [HERE](#)**